



Montreal, October 23rd, 2011

-PRESS RELEASE-

Patrick Mayard participated in the CRC Robotics Promotional video

The organizers of the Canadian Robotics competition (CRC) officially launched their Robotics promotional video. Its first objective is the promotion of the multiple benefits of this competition, which include counteracting the school dropout rate, the development of multidisciplinary competencies, the development of team spirit, communication, and creativity.

Many of the images observed in this video confirm the pedagogical benefits of the competition. In fact, it is possible to perceive the teamwork among youth, the creativity behind the creation of their robots, and communication in their work place. Important individuals responsible for this event are also seen in this video such as Agostino Porchetta, president of EAST (Education Alliance for Science & Technology), Mike Downey, one of the founders of the competition, and Peter Sziglayi, the chief coordinator of the event. The video also includes images of the staff in operation during the event: the teachers, and the committee of engineers, where you can see Patrick Mayard evaluating for the competition.

The LMS Center congratulates the CRC Robotics for this relevant video that encourages student perseverance and speaks against dropping out of school in the 21st century.

Click on the link below to view this video:

http://www.youtube.com/watch?v=vp0tyF0Cna8&feature=player_embedded#!

A handwritten signature in blue ink, appearing to read "P. Mayard", is shown above a horizontal line.

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